



MINUTES

ADA/BID Board Joint Meeting

June 20, 2017 @ 12:00 PM in the Workshop Learning Lab

Present: Josh, Lisa, Craig, Andy, Heath, Kelli, Shelley, Matt, Mike Bockorny, Gail Ochs and
guests: Tom Hurlbert and Spencer Sommers. **Absent:** Megan and Luke

I. Welcome/Call to Order

- a. President Matt called the meeting to order.
- b. Tom Hurlbert joined officially as a guest and introduced his guest, Spencer Sommers, a CO-OP Architecture employee who's a recent graduate and very familiar with the ADA through committee work and being an avid volunteer.

II. Approval of Minutes

- a. Shelley presented the May 9, 2017 minutes as drafted by Kelli.
- b. **Motion by Heath "To accept the minutes as presented", seconded by Josh. With no further discussion, President Matt called for a vote, all present voted "Aye". Motion carried.**

III. Financial Review

- a. April financials
 - i. Kelli reviewed the April P&L and Balance Sheet for the ADA as well as the April P&L and Balance Sheet for the BID.
 - ii. Kelli noted the BID balance sheet's label of Financial Revenue was incorrect but should instead be Retained Earnings per a discussion with RAM.
- b. May financials
 - i. Kelli reviewed the May P&L and Balance Sheet for the ADA as well as the P&L and Balance Sheet for the BID and the façade account.
 - ii. Kelli will talk to Dacotah Bank to convert the BID money market account to a checking account to avoid the maintenance fee.
 - iii. Shelley alerted the board that her debit card had been incorrectly tied to the façade account rather than the ADA account in June and she worked with Dacotah Bank and RAM to correct the transactions.
- c. **Motion by Heath to transfer \$25,000 from the façade account, where it was erroneously deposited, to the BID account where it belongs, second by Lisa. With no further discussion, President Matt called for a vote, all present voted "Aye". Motion carries.**

- d. **Motion by Heath “To accept the BID and Façade’s April and May Financials with the correction of Retained Earnings in place of Financial Revenue”, second by Josh. With no further discussion, President Matt called for a vote, all present voted “Aye”. Motion carried.**
- e. **Motion by Heath “To accept the ADA’s April and May Financials as presented”, second by Craig. With no further discussion, President Matt called for a vote, all present voted “Aye”. Motion carried.**

IV. Executive Director Update

- a. Shelley provided an update on the Summer Concert Series. The first concert had over 1500 people wrist-banded and the board felt good about the turnout. Upcoming concert on July 6th will be at a new location and will coincide with Business Afterhours and a live broadcast with KSFY. Shelley has created a new sponsorship opportunity she’s working to sell.
- b. Sponsorships for the Summer Concert Series and Summer Sizzling Nights are increasing. Member dues are coming in the door as well.
- c. Plans are under way for Crazy Days in July. This year’s event will involve more than just in-store promotions and will include vendors and other activities. More to come.
- d. Downtown Aberdeen swag bags will be distributed to partner businesses for sale.

V. Bid Partnership

- a. Topic was tabled for a later discussion.

VI. Streetscape Funds / Landscape outside Brass Kettle

- a. No changes were made to the amount of landscaped space outside of the Brass Kettle.
- b. The board discussed potential ideas for using up streetscape funds. Shelley will get vendor quotes and meet with Robin Bobzien and Lynn Lander to discuss options further.

VII. Update on Depot Property & CVB/Chamber

- a. The increase in the price of the library has changed the landscape a bit. No final decisions/plans have been made at this time.

VIII. Other Business

- a. The board will be looking for opportunities to add member(s) within the district.
- b. The ADA website is in need of a redesign as it’s not responsive and was built years ago. Kelli to provide recommendations on changes/improvement to content and functionality.

IX. Adjournment

- a. President Matt declared the BID and ADA boards adjourned at 1:38 PM.