



MINUTES

ADA/BID Board Joint Meeting

August 15, 2017 @ 12:00 PM in the Workshop Learning Lab

Present: Luke, Lisa, Heath, Matt, Shelly, Kelli, Megan, Andy, Casey Wiesmantel and Guest: Spencer Sommers. **Absent:** Josh and Craig

I. Welcome/Call to Order

- a. President Matt called the meeting to order.

II. Approval of Minutes

- a. Shelley presented the June 20, 2017 minutes as drafted by Kelli.
- b. **Motion by Heath “To accept the minutes as presented”, seconded by Luke. With no further discussion, President Matt called for a vote, all present voted “Aye”. Motion carried.**

III. Financial Review

- a. June financials
 - i. Kelli reviewed the June P&L and Balance Sheet for the ADA as well as the June P&L and Balance Sheet for the BID.
 - ii. Kelli discussed an expense on the ADA financials for \$2588.40 that was for the annual subscription for software the city uses to managing parking tickets. It was determined this expense should have been paid by the Parking Board so Shelley will request a check from the Parking Board to reimburse the ADA for the expense.
 - iii. **Motion by Luke “To accept the BID and Façade’s June Financials as presented”, second by Lisa. With no further discussion, President Matt called for a vote, all present voted “Aye”. Motion carried.**
 - iv. **Motion by Luke “To accept the ADA’s June Financials as presented”, second by Andy. With no further discussion, President Matt called for a vote, all present voted “Aye”. Motion carried.**
 - v.
- b. July financials
 - i. Kelli reviewed the July P&L and Balance Sheet for the ADA as well as the July P&L and Balance Sheet for the BID and the façade account.

- ii. **Motion by Luke “To accept the BID and Façade’s July Financials as presented”, second by Lisa. With no further discussion, President Matt called for a vote, all present voted “Aye”. Motion carried.**
- iii. **Motion by Heath “To accept the ADA’s July Financials as presented”, second by Andy. With no further discussion, President Matt called for a vote, all present voted “Aye”. Motion carried.**

IV. Executive Director Update

- a. **Crazy Days Recap/Ideas for 2018** – the event was generally well received by retailers as they saw good sales and noted Friday was better than Saturday. Next year we may rethink scheduling it the same weekend as the Storybook Land festival.
- b. **Summer Concert Series Financial Snap Shot** – we made a net profit of almost \$6200.
- c. **Summer Sizzling Nights** - will have additional actives compared to recent years – this year’s event will feature remote control car races from a local club as well as a band and beer garden.
- d. **Wine Walk** – taking place September 12th from 5-8p.
- e. **Meeting with City Council Members** – improved communication between the DTA and the council would be welcomed.
- f. **NSU International Walking Tour** – NSU international students will be touring downtown later in the week and will be receiving tours, maps and coupons of downtown businesses.

V. Proposal for new computers

- a. Shelley presented a proposal for new office computers from Scott Peterson
- b. The board requested she get a second proposal from downtown business Expetec as well.

VI. Adjournment

- a. President Matt declared the BID and ADA boards adjourned at 1:33 PM.