



MINUTES

ADA/BID Board Joint Meeting

September 19, 2017 @ 12:00 PM in the Workshop Learning Lab

Present: Matt, Andy, Lisa, Heath, Luke, Kelli, Craig, Shelley, David Bunsness and Guest: Spencer Sommers. Absent: Josh and Megan

I. Welcome/Call to Order

- a. President Matt called the meeting to order.
- b. Matt welcomed David Bunsness and guest Spencer Sommers.

II. Approval of Minutes

- a. Shelley presented the August 15, 2017 minutes as drafted by Kelli.
- b. **Motion by Heath “To accept the minutes as presented”, seconded by Luke. With no further discussion, President Matt called for a vote, all present voted “Aye”. Motion carried.**

III. Financial Review

- a. August ADA Financials
 - i. Kelli reviewed the August P&L and Balance Sheet for the.
 - ii. Kelli discussed a situation with a check being written to the wrong entity and the correction being done out of the BID account as those were the only check blanks available to Shelley at the time the check was needed. A transfer from the ADA to the BID would be done to correct the issue.
 - iii. **Motion by Luke “To accept the ADA’s August Financials as presented”, second by Heath. With no further discussion, President Matt called for a vote, all present voted “Aye”. Motion carried.**
- b. August BID & Façade financials
 - i. Kelli reviewed the August P&L and Balance Sheet for the BID and the façade account.
 - ii. **Motion by Luke “To accept the BID and Façade’s August Financials as presented”, second by Lisa. With no further discussion, President Matt called for a vote, all present voted “Aye”. Motion carried.**

IV. Board Member Nomination/Vacancies

- a. With changes in employment there are two open spots that need to be filled by someone inside the district.

- b. **Motion by Heath “To nominate Meg White, pending an application, to replace Megan Hardie”, second by Luke. With no further discussion, President Matt called for a vote, all present voted “Aye”. Motion carried.**
- V. **Executive Director Update**
- a. **Summer Concert Series** – profit was about \$6000 versus about a \$9500 loss last year.
 - b. **Summer Sizzling Nights** – profit was about \$5800 versus about \$5400 last year.
 - c. **Wine Walk** – profit was about \$3000 compared to a loss of about \$2400 for two walks last year.
 - d. **Promotional fund adjustment** – the ADA/BID was awarded \$100K in the final allocation.
 - e. **What next** – upcoming Downtown events include Ladies Rooster Rush, Trick or Treating on Main, Mistletoe on Main, Nights of Lights
- VI. **Proposal for new computers**
- a. Shelley presented the prices for each bid she received without disclosing which vendor provided which price.
 - b. **Motion by Luke “To accept the less expensive bid option”, second by Heath. With no further discussion, President Matt called for a vote, all present voted “Aye”. Motion carried. Lisa abstained.**
- VII. **New Business**
- a. Discussion about a new website and app will be added to the agenda for next month.
- VIII. **Adjournment**
- a. President Matt declared the BID and ADA boards adjourned at 1:17 PM.