



ADA/BID Board Joint Meeting Minutes

March 26, 2020 @ 12:00 PM in the Workshop Learning Lab

Present: Kelli, Kyle, Spencer, Shelley, Tiffany, Josh, Carly, Heath, Scott, Olaf, Matt

Absent: Andy

Guests: Casey Weismantel, Taylor Wall

I. Welcome/Call to Order

- a. President Josh called the Zoom meeting to order.

II. Approval of Minutes

- a. Shelley presented the January minutes as drafted by Kelli.
- b. **Motion by Matt “To accept the minutes as presented”, seconded by Heath. With no further discussion, President Josh called for a vote, all present voted “Aye”. Motion carried.**

III. Financial Review

- a. January ADA financials
 - i. **Motion by Matt “To accept the ADA’s January Financials as presented”, second by Heath. With no further discussion, President Josh called for a vote, all present voted “Aye”. Motion carried.**
- b. January Workshop financials
 - i. **Motion by Spencer “To accept the Workshop’s January Financials as presented”, second by Kelli. With no further discussion, President Josh called for a vote, all present voted “Aye”. Motion carried.**
- c. January BID financials
 - i. **Motion by Matt “To accept the BID’s January Financials as presented”, second by Carly. With no further discussion, President Josh called for a vote, all present voted “Aye”. Motion carried.**
- d. February ADA financials
 - i. **Motion by Matt “To accept the ADA’s February Financials as presented”, second by Spencer. With no further discussion, President Josh called for a vote, all present voted “Aye”. Motion carried.**
- e. February Workshop financials
 - i. **Motion by Heath “To accept the Workshop’s February Financials as presented”, second by Kelli. With no further discussion, President Josh called for a vote, all present voted “Aye”. Motion carried.**
- f. February BID financials
 - i. **Motion by Heath “To accept the BID’s February Financials as presented”, second by Olaf. With no further discussion, President Josh called for a vote, all present voted “Aye”. Motion carried.**

IV. Outdoor seating space ordinance

- a. Reviewed the revised ordinance Shelley has been working on with Ron Wager to allow bars to have outdoor seating. The board provided recommendations Shelley will take to Ron.

V. Parking Board

- a. Heath has termed out and Carly will replace him.

VI. Executive Report

- a. Summer Concert Series
 - i. 2020 dates: 6/11, 7/9 and 8/6 but will likely change/cancel the early dates due to COVID-19
 - ii. 2019 net profit: \$800 versus \$2700 in 2018 because we spent more on the band
 - iii. Will be adding food truck Friday after concerts to give vendors another opportunity to earn money
- b. Summer Crazy Days – 7/11
- c. Summer Sizzlin' Nights
 - i. 2020 dates: 8/28, 8/29
 - ii. 2019 net profit: up \$4300 because of the better band
- d. Wine Walk – 2019 net profit up \$1000 from 2018
- e. Paint the Town – downtown crosswalk painting will ideally be ready by the first week of June
- f. Eide Bailly review of expenses:
 - i. 2017 - \$11,000
 - ii. 2018 - \$8,500
 - iii. 2019 - \$9,500
- g. Roof issues – will need repaired, estimated at \$3,500-5,000
- h. ADC plaza project – Mike is asking the city for an additional \$25K from promotional funds, \$15K is for construction and \$10K would go to the ADA for programming
- i. SBA loans – non profits now qualify so Shelley is going to look into applying.

VII. New Business

- a. Knight Foundation Grant – Heath shared that they want to infuse \$250K into Aberdeen with \$125K happening as quickly as possible. Money can go towards news, arts or economic development. Discussed the potential of the Summer Concert Series getting a shot at some of the funds.

VIII. Adjournment

- a. President Josh declared the BID and ADA boards adjourned at 1:36 PM.