



## MINUTES

### ADA/BID Board Joint Meeting

July 18, 2019 @ 12:00 PM in the Workshop Learning Lab

**Present: Andy, Heath, Kelli, Spencer, Shelley, Scott**

**Absent: Matt, Josh, Carly**

**Guests: Gail Ochs, Taylor Wall, Casey Weismantel**

#### **I. Welcome/Call to Order**

- a. Past President Heath called the meeting to order.

#### **II. Approval of Minutes**

- a. Shelley presented the June minutes as drafted by Kelli.
- b. **Motion by Kelli “To accept the minutes as presented”, seconded by Scott. With no further discussion, Past President Heath called for a vote, all present voted “Aye”. Motion carried.**

#### **III. Financial Review**

- a. June ADA financials
  - i. **Motion by Andy “To accept the ADA’s June Financials as presented”, second by Spencer. With no further discussion, Past President Heath called for a vote, all present voted “Aye”. Motion carried.**
- b. June BID financials
  - i. **Motion by Scott “To accept the BID’s June Financials as presented”, second by Spencer. With no further discussion, Past President Heath called for a vote, all present voted “Aye”. Motion carried.**
- c. June Workshop financials
  - i. **Motion by Scott “To accept the Workshop’s June Financials as presented”, second by Kelli. With no further discussion, Past President Heath called for a vote, all present voted “Aye”. Motion carried.**
- d. July ADA financials
  - i. **Motion by Spencer “To accept the ADA’s July Financials as presented”, second by Andy. With no further discussion, Past President Heath called for a vote, all present voted “Aye”. Motion carried.**
- e. July BID financials
  - i. **Motion by Kelli “To accept the BID’s July Financials as presented,” second by Scott. With no further discussion, Past President Heath called for a vote, all present voted “Aye”. Motion carried.**
- f. July Workshop financials
  - i. **Motion by Scott “To accept the Workshop’s July Financials as presented”, second by Spencer. With no further discussion, Past President Heath called for a vote, all present voted “Aye”. Motion carried.**

**IV. Combined Financial Picture**

- a. Began review of what financials look like when combined between the ADA, BID and Workshop as prepared by Kelli and Shelley. Additional review will be needed.

**V. Executive Update**

- a. Events – discussed upcoming event dates for SSN and wine walk, also discussed Kid Zone sponsorship by New Life Fellowship church
- b. Leased Parking – had to sort out the 15 leased spots lost by the old post office with the acquisition by Travis Kiefer
- c. Pet Friendly Downtown – downtown dog walk, businesses are declaring pet friendliness
- d. StreetScape – Shelley has been meeting with Parks & Rec to determine the best way to ensure the new plants are maintained and replaced as needed
- e. StartHUB – officially under the ADA umbrella
- f. The Workshop – marketing is underway as there are 3 vacancies
- g. City Rebrand with Chamber & CVB – McQuillen and Production will be facing off on the logo design
- h. What's Ahead – Harry Potter downtown for the month of October with conclusion on Halloween

**VI. Adjournment**

- a. With no new business, Past President Heath declared the BID and ADA boards adjourned at 1:45 PM.