



ADA/BID Board Joint Meeting Minutes

April 16, 2020 @ 12:00 PM via Zoom

Present: Kelli, Kyle, Shelley, Tiffany, Josh, Heath, Olaf, Scott

Absent: Andy, Spencer, Carly

Guests: Casey Weismantel, Taylor Wall, Gail Ochs

I. Welcome/Call to Order

- a. President Josh called the Zoom meeting to order.

II. Approval of Minutes

- a. Shelley presented the March minutes as drafted by Kelli.
- b. Motion by Heath “To accept the minutes as presented”, seconded by Scott. With no further discussion, President Josh called for a vote, all present voted “Aye”. Motion carried.**

III. Financial Review

- a. March financials were not prepared in time for the meeting

IV. Potential Board Committees

- a. Kelli and Kyle presented the idea of taking more off Shelley’s plate by creating committees where board members, and other community members, could play a more active role in the ADA.
- b. Proposed committees included: Executive, Building, Finance, Events & Marketing, Parking
- c. Board members were going to review documentation and continue conversations next month

V. COVID-19

- a. Great Western Bank is deferring the Workshop’s loan for three months (April, May, June)
- b. The ADA was approved for PPP, but Dacotah Bank has concerns nonprofits will not be granted loan forgiveness so the funds won’t be released until they can confirm a 501c6 is an approved business and there will be no fines or fees.
- c. There are concerns with what will be available from the promo fund in 2021. Estimates suggest a 20% decrease with the fall in BBB tax and with \$370K previously committed by the council, what remains won’t even cover what the Chamber, ADA and CVB typically request, plus there were 20+ other organizations that requested funds in 2020 .

VI. Executive Report

- a. Outdoor dining ordinance – further discussion on stanchions, application process, insurance and how violations should be handled.
- b. Annual Audit with Eide Bailly – an audit needs to happen sometime this year.
- c. The Workshop – there’s a potential tenant who’s evaluating remodeling costs.
- d. Membership & Events – memberships are 80-90% in and the hope is to have one SCS, ideally with some grant assistance from the Knight Foundation as sponsorships are expected to be down. An application has been submitted.
- e. Main Street planters – Shelley is creating a sponsorship program to help cover the costs of new flowers in the planters each year.

VII. New Business

- a. **Motion by Kelli “To separate the secretary and treasurer roles and appoint Olaf as treasurer”, seconded by Heath. With no further discussion, President Josh called for a vote, all present voted “Aye”. Motion carried.**

VIII. Adjournment

- a. Past President Heath declared the BID and ADA boards adjourned at 1:08 PM.