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ADA/BID Board Joint Meeting Minutes

May 19, 2022 @ 12:00 PM at The Workshop

Present: Shelley, Kelli, Heath, Spencer, Kyle, Patricia, Olaf, Scott

Absent: Lindsey, Victoria

Guests: Gail Ochs

I. Welcome/Call to Order

- a. President Spencer called the meeting to order.

II. Approval of Minutes

- a. Shelley presented the March minutes as drafted by Kelli.
- b. **Motion by Heath "To accept the March minutes as presented", seconded by Kelli. With no further discussion, President Spencer called for a vote, all present voted "Aye". Motion carried.**

III. Financial Review

- a. **Motion by Kelli "To accept the ADA's April and March Financials as presented", second by Kyle. With no further discussion, President Spencer called for a vote, all present voted "Aye". Motion carried.**
- b. **Motion by Heath "To do a financial audit every three years, rather than two", second by Olaf. With no further discussion, President Spencer called for a vote, all present voted "Aye". Motion carried.** Next financial audit will be for 2022.
- c. **Motion by Kyle "To accept Production Monkeys bid of \$4,995 for 2022 event graphics and website updates", second by Patricia. With no further discussion, President Spencer called for a vote, all present voted "Aye". Motion carried. Kelli left the room for the discussion and vote.** The bid included a discounted rate and no charge for any of Kelli's time.

IV. PlacerAi Software

- a. **Email Motion by Heath on April 27, 2022 "To spend \$9500 on an annual subscription for PlacerAi", seconded by Victoria. With no further discussion, President Spencer called for an email vote and motion carried.**
- b. Additional discussion needed on how best to monetize the data, it's a vendor requirement that any businesses receiving information is a member.

V. Executive Report

- a. Membership is in line with last year with about \$2K outstanding, there are about 80 members
- b. Member visits – meeting with retailers and restaurateurs more than 3-4 times per year

- c. Streetscape – **Motion by Heath “To spend up to \$7K with bodyshop to coat streetscape items with a truck bed liner,” seconded by Kyle. With no further discussion, President Spencer called for an email vote and motion carried.**
- d. Pigeons are an issue again – Spencer to track down the last “pigeon guy”

VI. Adjournment

- a. President Spencer declared the BID and ADA boards adjourned at 1:40 PM.