



ADA/BID Board Joint Meeting Minutes

September 16, 2021 @ 12:00 PM at The Workshop

Present: Kelli, Shelley, Victoria, Olaf, Kyle, Scott, Patricia

Absent: Lindsey, Heath, Spencer

Guests: Casey Weismantel, Gail Ochs, Taylor Hanson

I. Welcome/Call to Order

- a. Secretary Kelli called the meeting to order.

II. Approval of Minutes

- a. Shelley presented the July minutes as drafted by Kelli.
- b. Correction needed – Olaf was present.
- c. **Motion by Scott “To accept the minutes with correction”, seconded by Olaf. With no further discussion, Secretary Kelli called for a vote, all present voted “Aye”. Motion carried.**

III. Financial Review

- a. **Motion by Scott “To accept the ADA’s July and August Financials as presented”, second by Kyle. With no further discussion, Secretary Kelli called for a vote, all present voted “Aye”. Motion carried.**

IV. August Planning Session Recap

- a. Dog park + public restrooms – first big step is to get the land purchased then we gameplan and talk capital campaign to raise the funds
- b. Building Committee – turns into the Economic Development Committee which includes Spencer, Kyle, Olaf, Heath and Scott
- c. Membership + Engagement Committee – might be worthwhile to create a committee focused on this as the Marketing + Events Committee doesn’t have the capacity to tackle it

V. Marketing Support

- a. Kelli outlined a Production Monkeys quote for \$4999.38 in graphic design services which includes a discounted rate, a \$0 rate for Kelli’s time and \$500 in kind
- b. Kelli exited the room for the board discussion
- c. **Motion by Kyle “To accept Production Monkeys quote for 2021 and to solicit additional quotes every third year”, second by Olaf. With no further discussion, Vice President Kyle called for a vote, all present voted “Aye”. Kelli abstains. Motion carried.**

VI. Revolving Loan Fund

- a. Pursuing a RLF versus a grant so we can replenish the fund
- b. **Motion by Victoria “To enlist the services of the Aberdeen Development Corporation to administer our RLF, to start the RLF with \$50K and to appoint Loan Committee voting members as Scott, Spencer and Kyle**

with advising members of Olaf and Heath”, second by Kelli. With no further discussion, Secretary Kelli called for a vote, all present voted “Aye”. Olaf abstains. Motion carried.

VII. Executive Report

- a. Membership renewals are coming in the door
- b. Strategic Planning session tentatively scheduled for October 19th

VIII. Adjournment

- a. Secretary Kelli declared the BID and ADA boards adjourned at 1:31 PM.