



ADA/BID Board Joint Meeting Minutes

November 19, 2020 @ 12:00 PM via Zoom

Present: Kelli, Kyle, Shelley, Olaf, Scott, Spencer, Heath, Tiffany

Absent: Andy, Josh

Guests: None

I. Welcome/Call to Order

- a. Vice President Spencer called the Zoom meeting to order.

II. Approval of Minutes

- a. Shelley presented the October minutes as drafted by Kelli.
- b. **Motion by Heath "To accept the minutes as presented", seconded by Kyle. With no further discussion, Vice President Spencer called for a vote, all present voted "Aye". Motion carried.**

III. Financial Review

- a. September ADA financials
 - i. **Motion by Olaf "To accept the ADA's September Financials as presented", second by Heath. With no further discussion, Vice President Spencer called for a vote, all present voted "Aye". Motion carried.**
- b. September Workshop financials
 - i. **Motion by Kyle "To accept the Workshop's September Financials as presented", second by Olaf. With no further discussion, Vice President Spencer called for a vote, all present voted "Aye". Motion carried.**
- c. September BID financials
 - i. **Motion by Kyle "To accept the BID's September Financials as presented", second by Heath. With no further discussion, Vice President Spencer called for a vote, all present voted "Aye". Motion carried.**
- d. October ADA financials
 - i. **Motion by Scott "To accept the ADA's October Financials as presented", second by Heath. With no further discussion, Vice President Spencer called for a vote, all present voted "Aye". Motion carried.**
- e. October Workshop financials
 - i. **Motion by Heath "To accept the Workshop's October Financials as presented", second by Kyle. With no further discussion, Vice President Spencer called for a vote, all present voted "Aye". Motion carried.**
- f. October BID financials
 - i. **Motion by Olaf "To accept the BID's October Financials as presented", second by Kyle. With no further discussion, Vice President Spencer called for a vote, all present voted "Aye". Motion carried.**

ii.

IV. Plaza Planning

- a. Kelli to schedule a meeting with the full board and Mike Bockorny, Brodie Mueller and Carly Pochop to discuss the coordination of planning events on the plaza.

V. Board & Committee Positions

- a. BID and ADA boards need 2-4 additional members and 1 can be outside the BID. Eight potential candidates were identified and assigned to board members to reach out to and determine their level of interest. Connections to be made by December 1st.

VI. Executive Report

- a. Community Fund Grant - \$6K received for decrease in revenue due to cancellation of concerts.
- b. SCS – Two concerts were hosted in 2020. Despite lower turnout, net profit was up over 2019 due to a decrease in expenses as bands were willing to take less and provide production, sponsorships were good and there were more trades done.
- c. SSN – Net profit was down in 2020 over 2019 largely due to beer sales.
- d. Workshop – the Building Committee has met and has some leads on potentials to purchase or lease. If nothing comes of those the building will be listed. There may also be an opportunity to refinance the building in the meantime.
- e. Start HUB – a strategic planning session took place to revamp and expand the organization’s mission to become a resource for all businesses, rather than just brand new businesses.
- f. Strategic plan – there are discussions of a joint effort between the Development Corporate, Chamber of Commerce, CVB, United Way and the Downtown Association develop a strategic plan. It will require a \$10K commitment of the ADA. The board will review the proposal and be equipped to vote on getting the ADA involved at the December meeting.

VII. Adjournment

- a. Vice President Spencer declared the BID and ADA boards adjourned at 1:35 PM.