



ADA/BID Board Joint Meeting Minutes

November 19, 2021 @ 12:00 PM at The Workshop

Present: Kelli, Shelley, Victoria, Olaf, Kyle, Patricia, Heath, Spencer

Absent: Scott, Lindsey

Guests: Gail Ochs, Taylor Hanson, Clint Rux

I. Welcome/Call to Order

- a. President Spencer called the meeting to order.

II. Approval of Minutes

- a. Shelley presented the September minutes as drafted by Kelli.
- b. **Motion by Heath "To accept the September minutes as presented", seconded by Olaf. With no further discussion, President Spencer called for a vote, all present voted "Aye". Motion carried.**

III. Financial Review

- a. **Motion by Kelli "To accept the ADA's September and October Financials as presented", second by Kyle. With no further discussion, President Spencer called for a vote, all present voted "Aye". Motion carried.**
- b. Shelley to get a new laptop and start price shopping

IV. Economic Development Committee

- a. Clint to see what the city's appetite is to contribute to a downtown RLF
- b. No matching grants available at this time, withholding some funds to deposit with the ADC in hopes some matching funds will come, Mike Bockorny is keeping an eye on this
- c. Application being finalized

V. Marketing & Events Committee

- a. Renewed Retailers Group first meeting set for January 17th, 4:30-6 at Engels Event Co
- b. Holiday events planned: Mistletoe on Main (Thursdays in December), Small Business Saturday, First Friday with Santa

VI. October Planning Session Recap

- a. Dog park + public restrooms – the Knight Foundation may be a good candidate to help us get the funds needed for the land purchase and more
- b. Two-way Main Street – waiting for Joe's response and the results of a study before we can push forward

VII. Strategic Plan

- a. Shelley has received an initial draft, but all recommendations are based on board and other city organization input, there's no council or other outsider input. Shelley to request this is done before we review any drafts.

VIII. Executive Report

- a. Fall clean-up is underway
- b. **Motion by Heath "To spend up \$1000 for Christmas décor on Malchow Plaza and up to \$1000 for additional Main Street Christmas décor", seconded by Kyle. With no further discussion, President Spencer called for a vote, all present voted "Aye". Motion carried.**

IX. Adjournment

- a. President Spencer declared the BID and ADA boards adjourned at 1:46 PM.