
ADA/BID Board Joint Meeting Agenda

January 18th @ 12:00 PM at The Workshop Conference Room, 2nd Floor

Present: Alexa Sheldon, Joe Mehlhaff, Spencer Sommers, Patricia Kendall, Mike Moulton, Olaf Hanson, Sarah Eisenbeisz, Josh Van Laecken, Molly Genzler

Absent: Victoria Lusk, Lee Kessler, Sam Schaunaman

Community Partners Present: Gail Ochs, Brooke Stiehl

I. Call To Order

- a. President Olaf Hanson called the meeting to order at 12:03 pm

II. December Minutes

- a. President Olaf presented the December minutes as prepared by Victoria.
- b. Motion by Spencer "To accept the December minutes as presented", seconded by Joe. With no further discussion, President Olaf called for a vote, all present voted "Aye". Motion carried.**

III. Financials Update

- a. Patricia gave a financial update and review of November and December financials.
- b. Motion by Joe "To approve financials as presented including year-end financial statement," seconded by Spencer. With no further discussion, President Olaf called for a vote, all present voted "Aye". Motion carried.**

IV. Executive Director Update presented by Alexa

- a. Introduction of new member Josh and intros by all members and guests

V. John Thune Downtown Visit Recap

- a.** Overview shared by Alexa. Alexa and Meg joined community leaders for lunch at 322. Several board members met Senator Thune, Alexa, and Meg to welcome him at Barbeque Twist, now open on Main Street.

VI. Committee Updates

- a. Committee Sign-Up Sheet passed around to the group

- b. Dog Park
 - i. Parks and Rec Finalized Memorandum of Agreement – copy shared to group between Aberdeen Downtown Association and City of Aberdeen Parks, Recreation, and Forestry Department.
 - ii. Land Surveying and Design – This is a key next step as MOA has been signed
 - iii. Fundraising Management
 - 1. Financial Check In
 - 2. Sponsor Tier System
 - iv. Promo Events
 - 1. Pop-Up Dog Park
 - 2. Easter Bunny Photo Op

VII. Membership / Sponsorship Menu 2024

- a. Draft by Alexa shared to group. Some changes with the goal of simplifying the levels and discussion of Enterprise Levels.
- b. Alexa will proceed with the design

VIII. Beautification Projects

- a. Metalwork
 - i. New Benches and Bike Racks Plan in progress – BID board will need to review & approve purchases by email. Alexa will distribute the options via email.
 - ii. Fence Removal Project (Spring) – In progress with Executive Board volunteers

IX. Knight Foundation Partnership

- i. 2024 Winter Placemaking Project Ideation and Discussion
 - 1. Mini Market (Sheds)
 - 2. Soup or Chili Cook-Off Event with Dome Tents
 - 3. Nordic Tournament
- ii. Other Grants
 - 1. Dog Park
 - 2. Music Speakers and Downtown Lighting

X. Events

- i. 2023 Key Events Recap Discussion
- ii. Dates set for 2024 and have been shared on our Facebook page

XI. New business

- a. No New Business

XII. Adjournment

- a. President Olaf declared the BID and ADA boards adjourned at 1:04 pm.