



ADA / BID Board Joint Meeting

March 21st @ 12:00 PM at The Workshop Conference Room, 2nd Floor

Present: Lee Kessler, Mike Moulton, Patricia Kendall, Sarah Eisenbeisz, Scott Peterson, Joe Melhaff, Spencer Sommers, Olaf Hanson, Alexa Sheldon, Sam Schaunaman, Meg White, Molly Genzler, Victoria Lusk

Absent: Josh VanLaecken

Community Partners Present: Brooke Stiehl, Erin Fouberg, Casey Weismantel

I. Welcome/Call to Order

- a. President Olaf called the meeting to order at 12:04

II. Approval of Minutes

- a. Alexa presented the January Minutes for Review as drafted by Sarah
- b. Motion by Spencer "To accept the January minutes as presented," seconded by Sam. With no further discussion, President Olaf called for a vote, all present voted "Aye." Motion carried.

III. Financial Update / Review Reviewed January & February Financials

- a. Motion by Scott to "To approve January & February Financials as presented," seconded by Patricia. President Olaf called for a vote, all present voted "Aye." Motion carried.

IV. Executive Director Update

V. Events

- a. Recap of Aberdeen Day which Alexa & Meg participated in
- b. Upcoming Events – Burger battle is expanded and in it's 2nd year
- c. Playmakers Camp Teambuilding & Culture Breakfast – Will be held at the Dome
 - Seeking volunteers
 - Police & Fire Depts will be there as volunteers
 - An exciting upcoming event for Aberdeen coming up on April 20th – will be many students from surrounding towns

- d. Art with Wolves NSU Day of Champions – Upcoming on April 27th
- e. Downtown Art Project
- f. Wine Walk – Scheduled for May 23rd and ticket sales are in progress
- g. Mastering Main Street Roundtable (in partnership with Rural Ideas Network) starting on Wednesdays for a month
- h. Summer Concert Series – discussed dates
 - June 20th, July 25th, August 22nd

VI. Local Bags – New and now available for online order & local pick-up at ADA

VII. City Partnership: Downtown Improvement Crew

VIII. Committee Updates

- a. Dog Park
- b. Finance

IX. Membership / Sponsorship Menu 2024

- a. Update of progress so far
- b. Meg is leading outreach to businesses

X. Beautification Projects

- a. Metalwork
 - Bench options currently being reviewed
 - Fence Removal Project (targeted for Spring)
- b. Speakers / Lighting – Currently reviewing options for additions

XI. New Business

- a. Reminder to take Community Survey & share with your organizations – Available on our Facebook page and closes 3-29.
- b. 2 NSU students have a survey they shared – what the students would like to see to stay in Aberdeen.
- c. State B's – Event recap by Casey, and very well attended
- d. Aberdeen has entered into a Coffee bracket challenge with NE SD communities

XII. Adjournment

- a. President Olaf declared the BID and ADA boards adjourned at 1:08 PM

ADA Working Session
February 15th, 2024 at The Workshop Conference Room, 2nd Floor

Present: Olaf, Joe, Victoria, Spencer, Mike, Sarah, Molly, Josh, Sam, Meg & Alexa

- I. Alexa and Meg presented the **Membership / Sponsorship Menu 2024** for review and approval.
 - a. Motion by Olaf to “Approve the Membership / Sponsorship Menu 2024 as presented for Printing,” seconded by Sam. All present voted “Aye”, motion carried.

- II. Alexa presented the **2024 beverage contract** drafted, “Exclusive Right to Sell Non-Alcoholic Beverages, Beer and Wine Agreement” with The Market for review and discussion.
 - a. Motion by Victoria to “Approve the 2024 beverage contract as presented,” seconded by Molly. All present voted “Aye,” motion carried.

- III. Following the working session, the BID 1 Board voted via email to “Move forward with survey fee of \$3,500 for the Dog Park project.”
 - a. Motion by Lee via email to the group, seconded by Olaf. All members voted “Aye,” motion carried.