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ADA/BID Board Joint Meeting Minutes

May 18, 2023 @ noon at The Workshop

Present: Scott, Joe, Olaf, Patricia, Victoria, Kelli, Mike, Sam, Molly, Sarah

Absent: Spencer, Lee

I. Welcome/Call to Order

- a. President Kelli called the meeting to order at 12:04 p.m.

II. January Minutes

- a. President Kelli presented the January minutes as prepared by Victoria.
- b. Motion by Scott "To accept the January minutes as presented", seconded by Molly. With no further discussion, President Kelli called for a vote, all present voted "Aye". Motion carried.**

III. Financial Review

- a. Patricia presented a financial review for the March and April financials.
- b. Discussion on separating promo, BID and checking accounts to better track and get clarification on which funds get allocated to which resources and accounts need to be reconciled.
- c. Motion by Scott "To move the final approval to June", seconded by Joe. With no further discussion, President Kelli called for a vote, all present voted "Aye". Motion carried.**

IV. Executive Director Update

- a. Events/Outreach Specialist Hiring: Interviewed four candidates; offering 20-25 hours to one.
- b. Beautification: The BID board will need to approve purchases for metalwork via email. Alexa will send estimates.
 - i. Motion by Olaf "To approve estimate from Parkview", seconded by Molly. With no further discussion, President Kelli called for a vote, all present voted "Aye". Motion carried.**
 - ii. Motion by Sarah "To remove the metal fences around garden areas", seconded by Molly. With no further discussion, President Kelli called for a vote, all present voted "Aye". Motion carried.**

- c. Membership Menu Distribution: Alexa will complete within the next two weeks. Board should check with their own businesses.
- d. Promotional Funds Application: The Marketing Strategy for this year has been completed.

V. Committee Updates

- a. Two-Way Main Street:
 - i. Website has information on “Why a Two-Way Main Street.”
 - ii. We had to cut a Letter to the Editor in the Aberdeen Insider to 300 words.
 - iii. We will reach out to key stakeholders to collect support, as well as city council members.
- b. Dog Park:
 - i. Alexa, Olaf and Spencer met with Parks & Rec to discuss Central Park being the location for the dog park and received a “soft no.” May reapproach as Spencer’s design shows how it would work. Will depend on Parks & Recs budget.
 - ii. AARP reached out to Alexa about developing an indoor dog park within the BID.

VI. Events and schedules

- a. Wine Walk Update: Changed to ten stops as Shoe Science is closed. Will have music, downtown art window clings and Poppy the Camper for photo opps.
- b. Summer Concert Series: Permits are in. We will not move venues if rained out. Beverage contracts with Brodie Mueller/The Market on the Plaza included a small increase of \$50 per concert, a clause for late fees and that we will split band costs if a concert is cancelled.
- c. Sizzlin’ Summer Nights: Discussed ideas to replace bouncy houses such as face painting or a Strider bike course.

VII. New business

- a. No new business.

VIII. Adjournment

- a. President Kelli declared the BID and ADA boards adjourned at 1:08 p.m.