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## **ADA/BID Board Joint Meeting Minutes**

**August 17, 2023 @ noon at The Workshop**

**Present: Spencer, Joe, Olaf, Patricia, Victoria, Kelli, Molly, Lee**

**Absent: Scott, Mike, Sarah, Sam**

### **I. Welcome/Call to Order**

- a. President Kelli called the meeting to order at 12:10 p.m.

### **II. January Minutes**

- a. President Kelli presented the May minutes as prepared by Victoria.
- b. Motion by Olaf "To accept the January minutes as presented", seconded by Spencer. With no further discussion, President Kelli called for a vote, all present voted "Aye". Motion carried.**

### **III. Financial Review**

- a. Patricia presented a financial review for the May, June and July financials.
- b. Discussions on moving \$100,000 to a 11-month CD, converting the BID account to an Money Management Account to accrue more interest, and creating a new BID account for BID funds.
  - i. Motion by Olaf to "fund a CD, covert the BID, and create a new BID account," seconded by Patricia. With no further discussion, President Kelli called for a vote, all present voted "Aye". Motion carried.**
- c. Motion by Spencer "To approve financials as presented", seconded by Joe. With no further discussion, President Kelli called for a vote, all present voted "Aye". Motion carried.**

### **IV. Executive Director Update**

- a. Hired Kathy Bjerke to help with finances.
- b. Downtown Property Owners Group Meeting: Stakeholders asked to host. Planning for late September.
- c. NSU Startup Center & ADA Downtown Speaker Events: Planned for January/February.
- d. 605 Magazine Partnership: Will be here the evening of the September concert and will visit 5-6 downtown businesses that are ADA members.
- e. Beautification Projects:

- i. Sculpture: Lots of media interest; Alexa interviewing with Dakota News Now and for a documentary featuring art in South Dakota.
- ii. Metalwork
  - 1. Benches: A map was sent to the city three months ago of what needs to be removed. We were hoping to get new benches ordered and installed before winter but may wait until after.
  - 2. Broken fence removal: Mike, Sam and Olaf will remove.
- iii. Florals: Great feedback. We will outsource spraying cracks for weeds (in between city sprays). Alexa will get quotes from lawn care companies.
- iv. Downtown Lighting Project: A map of the plan is due Aug. 31. We will then approach stakeholders for \$15-20k in support.
- f. Oktoberfest Sponsorship Review
- g. Executive Board Scope Discussion Update

## V. **Committee Updates**

- a. Two-Way Main Street:
  - i. Some discussion with city council. The conversion is tentatively in the 2026 budget.
  - ii. Considering reapproaching the topic once a new city manager has been named/hired.
- b. Dog Park:
  - i. AARP is still interested in developing an indoor dog park within the BID. They may want to host a pop-up dog park.
  - ii. Some city council members liked the Central Park plan but want to go to city council first. Erin Fouberg recommended meeting with Kristan Morris from the Parks & Rec Board first.

## VI. **Events and schedules**

## VII. **New business**

- a. No new business.

## VIII. **2023 BID Assessment**

- a. Email to approve 2023 Bid Assessment in time for City Council review and approval sent September 22.
  - i. **Motion by Olaf "To approve the 2023 Bid Assessment payable in 2024," seconded by Spencer. With no further discussion, President Kelli called for a vote, all present voted "Aye". Motion carried.**

## IX. **Adjournment**

- a. Vice President Olaf declared the BID and ADA boards adjourned at 1:12 p.m.